



# Rom Industrial Inc.

Working Together to give the best service to meet your dream

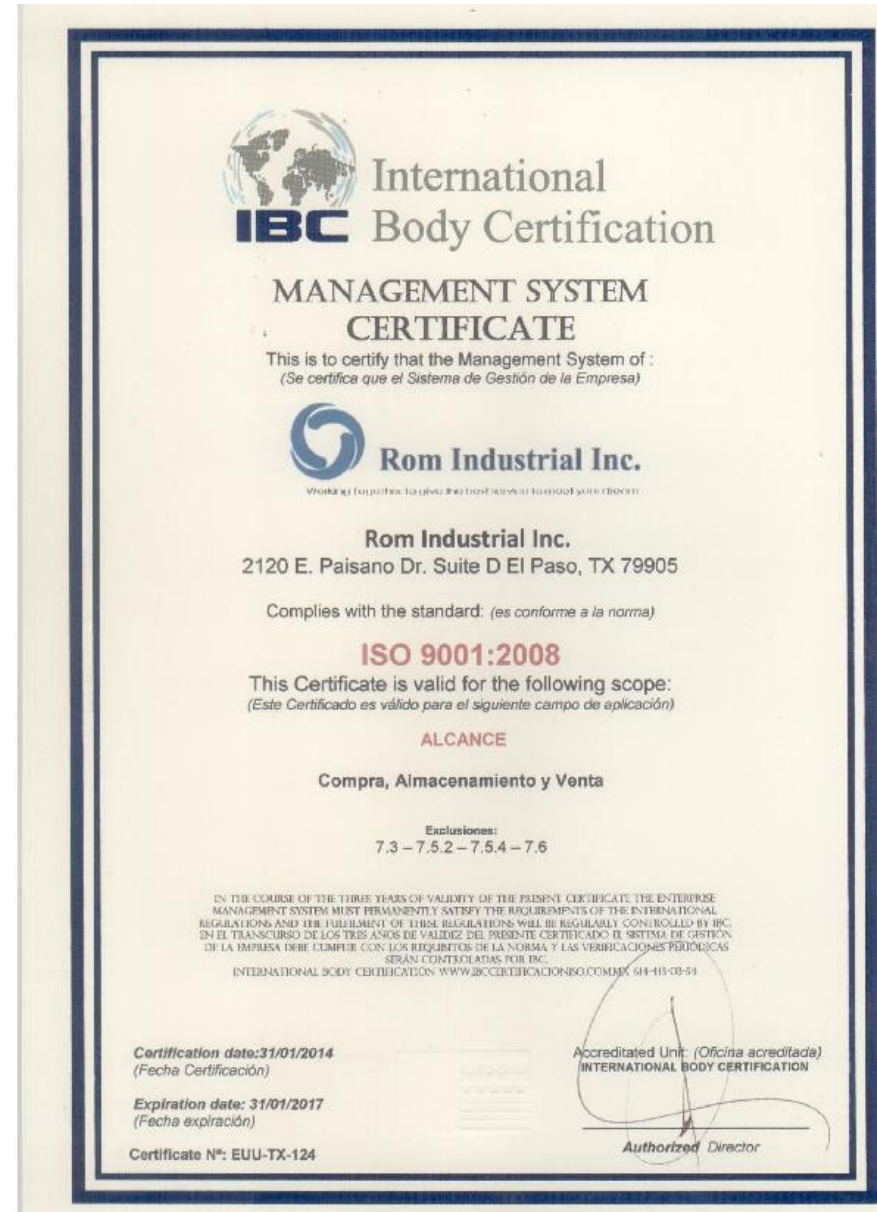




Rom Industrial Inc.



- ▶ Looking to satisfy the industry requirements we have been certified by ISO 9001:2008.





Rom Industrial Inc.



EMPRESA  
SOCIALMENTE  
RESPONSABLE

➤ We also obtained the hallmark of a socially responsible company, known in Spanish as, ESR.

## Certificado de Autenticidad

Yo Miguel Peraza declaro que soy el autor de la siguiente obra de arte.

**Obra:** Escultura  
**Título:** Reconocimiento **esr** 2015  
**Medidas:** 32 x 20 x 10 cm.  
**Media:** Aluminio y bronce  
**Fecha:** 2015  
**Edición:** E/E



**Coleccionista:** Lobo Industrial, S.A. de C.V.; Rom Industrial Inc.

Y certifico que la obra arriba descrita es original.

Ciudad de México a 5 de mayo de 2015

[www.miguelperaza.com](http://www.miguelperaza.com)  
Tels: 5812 8473 - 5812 4586

# About us

Rom industrial Inc. A company focused on providing products of raw material and MRO. Offering a range of products such as: ribbon (ARMOR); polyester, vinyl, kimdura, cardboard, direct thermal, thermal transfer, specialist in automotive labels; natural and ESD bags; all types of tape, air tools, packaging products, among others.

We began operations since 1999 on El Paso, TX and Cd. Juárez, Chih. We have 16 years of experience in the *maquiladora* industry. Now we count with sale points at El Paso Tx, Cd. Juárez, Nogales Arizona, Nogales Sonora, Chihuahua, Acuña, and Torreon.

# Mission

Become a national and international enterprise providing products of great quality and an excellent client service continuously improving our marketing strategies of labels, ribbons and industrial products, achieving more strength in the market.

To be a socially responsible company in every aspect.



# Vision

Become a leader company in the industry, in the area of labels, ribbons, and industrial products, with a vision of an annual growth of 25% during: 2016 / 2018 by means of well planned strategies.





# Quality Policy

- ▶ In Lobo Industrial/Rom Industrial we compromise to our customers satisfaction exciding their expectations by means of quality management and the continuous improvement of our processes through the integral development of our people.





# Values

- ▶ Become the marketing products company of labels, ribbons and industrial products of good quality through:
  - ▶ - Team work
  - ▶ - Spirit of service
  - ▶ - The customer comes first
  - ▶ - Develop profitable new business
  - ▶ - Quality control administration
  - ▶ - Be a company with identity
  - ▶ - Business ethics
  - ▶ - Respect
  - ▶ - Quality service



ETICA PROFESIONAL



# Operation Logistics

- ▶ We maintain labels and ribbons from labels and ribbons of the sizes and formulations most commonly found in the market, at the same time we have direct communication with the ribbon factory (ARMOR) and a joint venture with the label factory, through this processes we guarantee the quality and delivery of our products.
- ▶ We also count with a web system (System Rom) which allows us to verify on real time the status of your order through all the logistics process. That way, anyone in Rom Industrial is able to answer your order status.
- ▶ Our objective is to satisfy your needs and make everything easier for you.



# Valued Customers





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The ARMOR logo features the word 'ARMOR' in a bold, blue, sans-serif font. The letter 'M' is uniquely stylized with a red triangle pointing downwards, centered between the 'A' and the 'O'.

ARMOR

ARMOR, leading manufacturer  
of Thermal Transfer ribbons.



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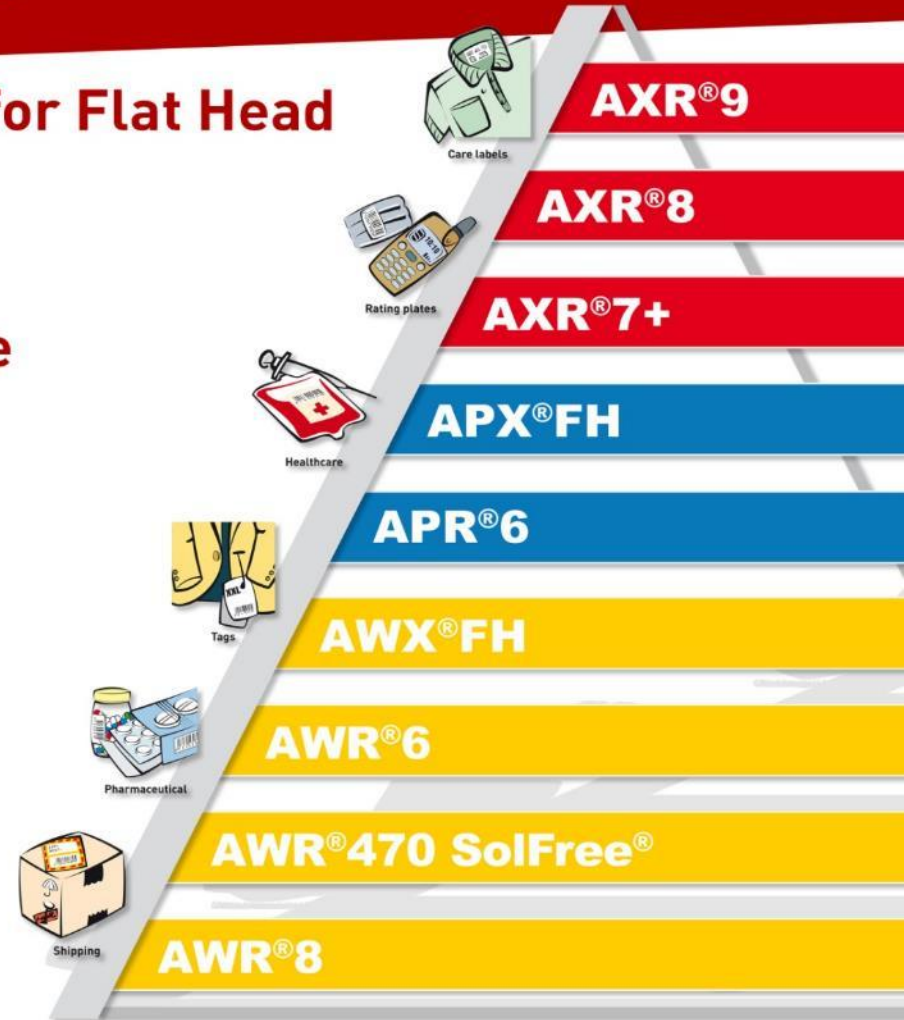
# TT Ribbon printing



# ARMOR PRODUCT RANGE

The most of comprehensive range  
of Thermal Transfer Ribbons

for Flat Head







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# Ribbon for all material

The ARMOR resin ribbon range is made up of high technology products that are particularly recommended for synthetic label materials (PE, PP, PET)

This range of ribbons gives excellent results on coated papers and synthetics (PE, PP, PET...).

Its main feature is that it can be used on a wide range of label materials and is suitable for both vellum and coated papers.

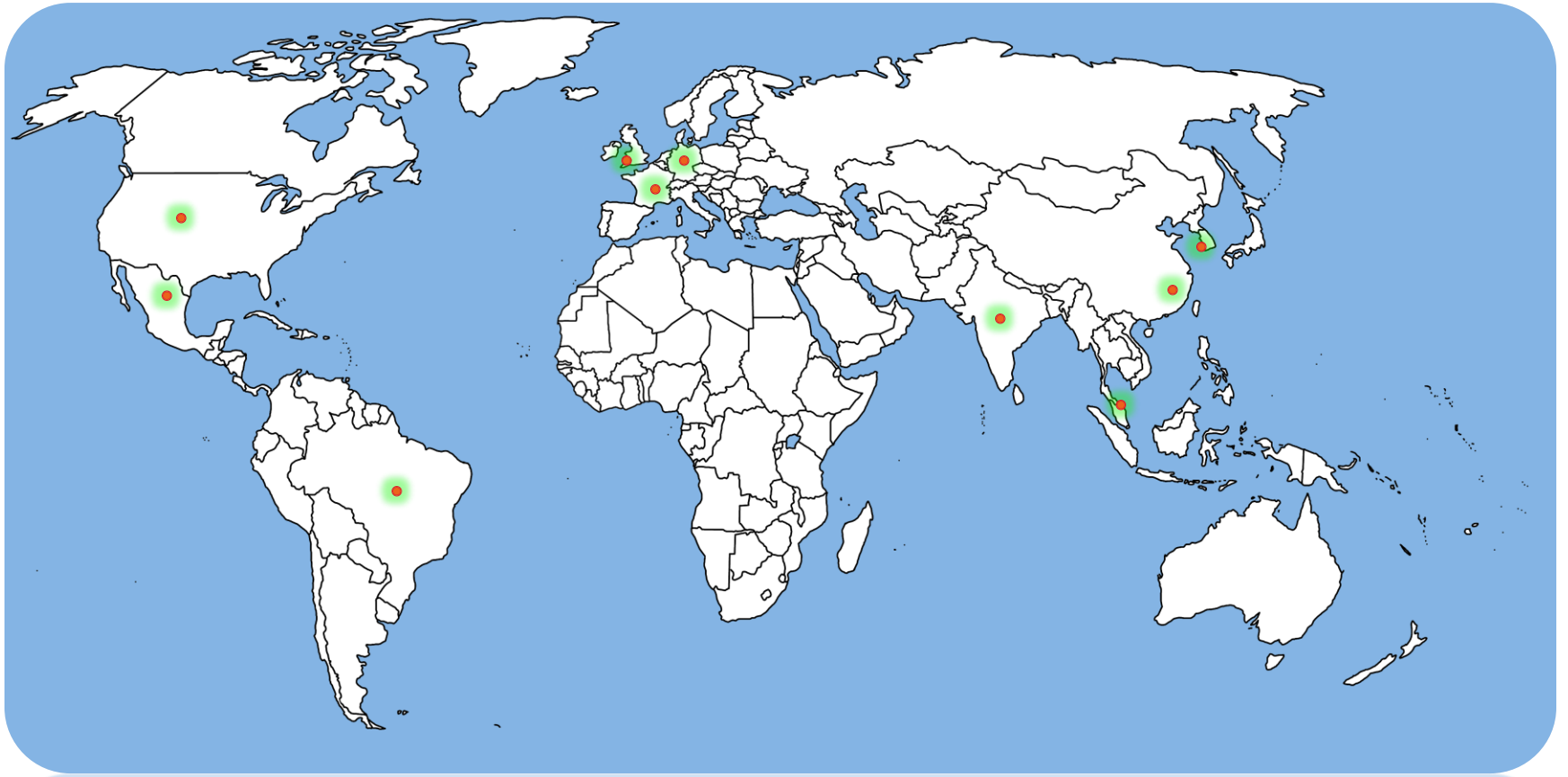






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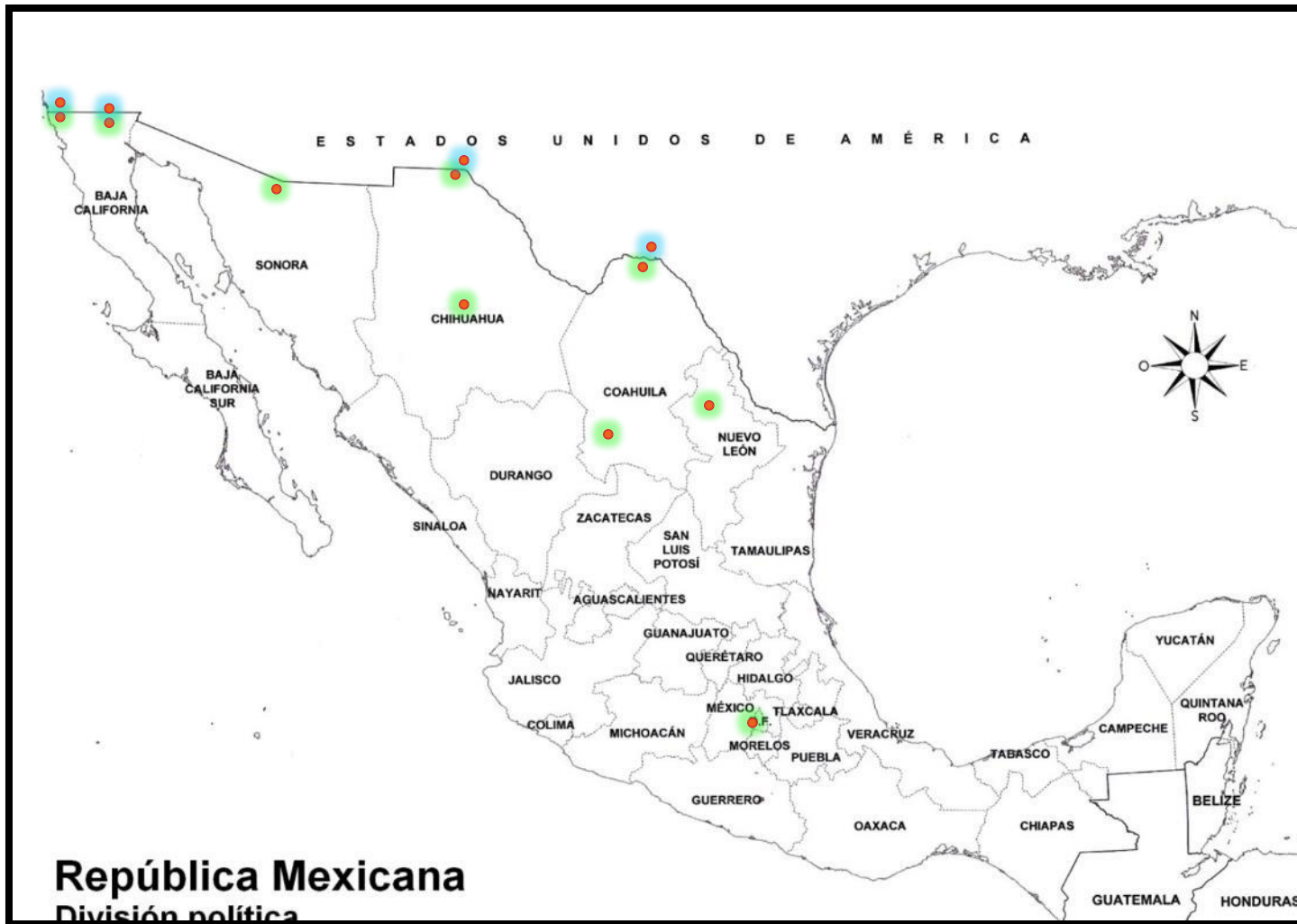
# Ribbon delivery world wide.





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# Distribution points of labels and ribbons.



- ▶ **USA**
  - San Diego
  - Calexico
  - Nogales
  - Del Rio
  - El Paso
- ▶ **Mexico**
  - Acuña
  - Cd. Juarez
  - Chihuahua
  - Tijuana
  - Torreon
  - Mexicali
  - Monterrey
  - Mexico, DF

Mexico & USA



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## Label Manufacturers

Thermal Transfer Paper, Polyester, Kimdura, Vinyl, Kapton, etc...







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# Suppliers



**AVERY  
DENNISON**



intertape  
polymer  
group®



A Better Way to Buy



**AIMCO**



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# Printers

**cab**  
*we identify more*





# Air Tools



- ▶ Nut shells
- ▶ Tool Balancers
- ▶ Robotic Systems
- ▶ Mechanical Torque wrenches
- ▶ Electronic Torque Wrenches
- ▶ Torque Testers

# Tape



- ▶ Masking
- ▶ Foil and Film
- ▶ Kraft
- ▶ Duct and Cloth
- ▶ Packaging



Audio CD Dust Felt

Vibration Pads  
Thermal Gap Fillers

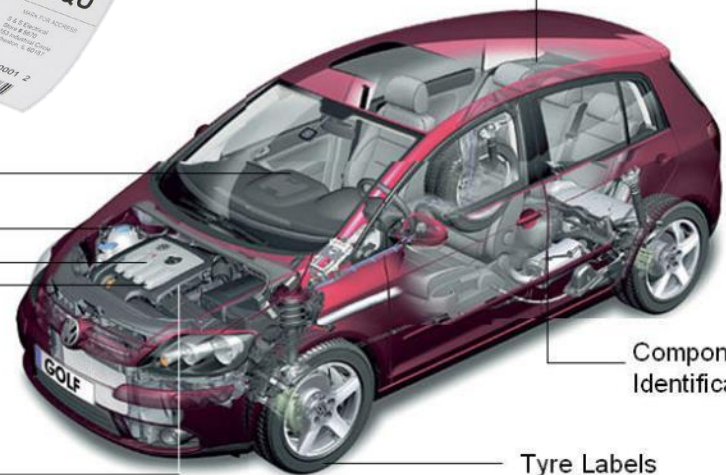
PCB Polyimide Labels

Module Labels

Audio  
Speaker Adhesives

Component  
Identification Labels

Tyre Labels



LADDaWn



AEP  
INDUSTRIES INC.

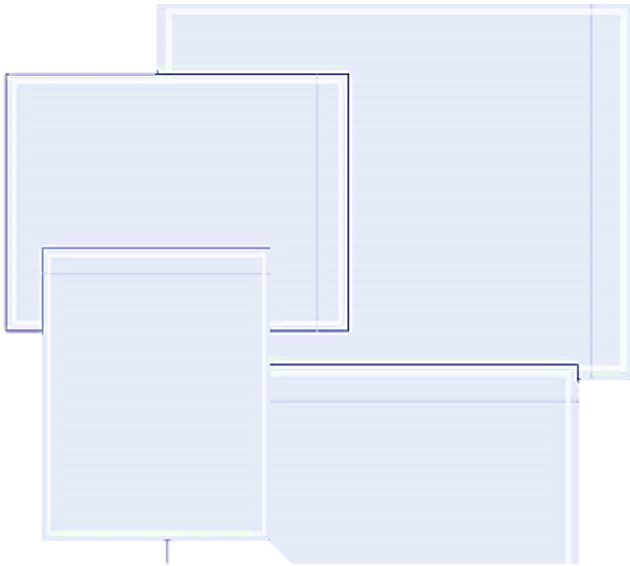
- ▶ Zip-lock
- ▶ Bubble
- ▶ Antistatic

Bags



# Packing List

- ▶ Standard Size
- ▶ Any Size

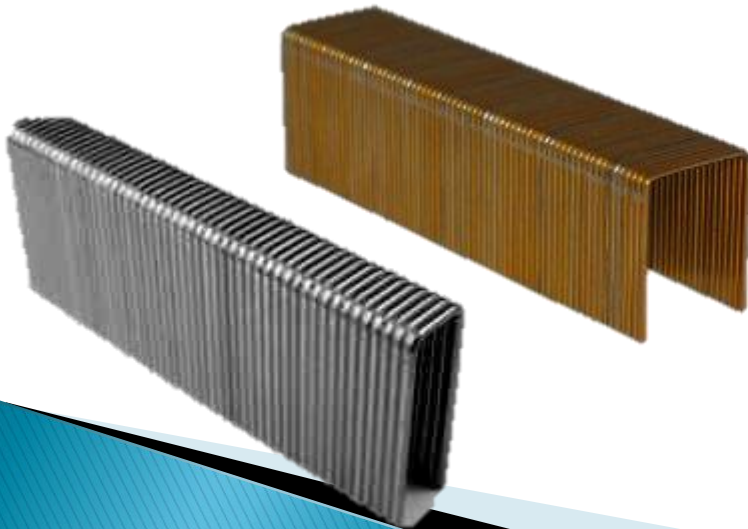




# Packing Supplies

STANLEY

**BOSTITCH®**

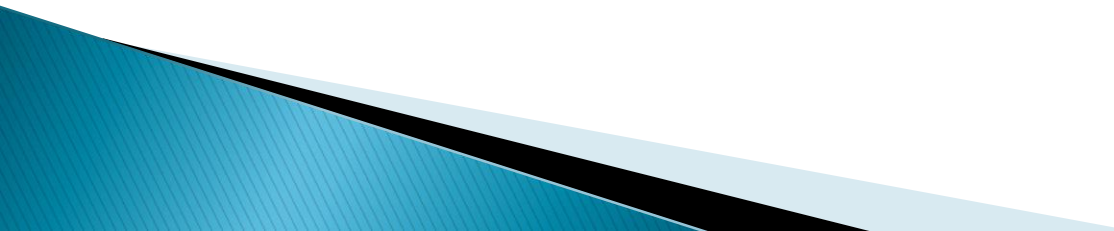


Steel Strapping

# Uniforms



# What do we offer

- ▶ FOB El Paso or Juarez
  - ▶ Just in time for our deliveries
  - ▶ Inventory reduction and more space in your warehouse.
  - ▶ Price reduction (Open order or programmed deliveries)
  - ▶ Lead time 2 – 3 days delivery.
  - ▶ Better logistics with our Rom System
  - ▶ And an excellent service.
- 



Rom Industrial Inc.

# Thank you

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